

The Secret Ingredient

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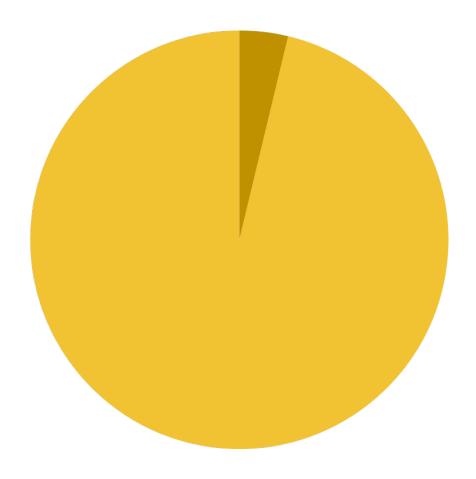
FINE FOODS ISLANDICA





OPPORTUNITY

Potential European market demand by 2030: 8 million tons wet weight



Current production:
300.000 tons
wet weight





"The potential of seaweed production has the rare combination of scalability of local production, nature-based climate action and supporting local communities and economies over time."

—Erik Giercksky, Head of Ocean, UN Global Compact







Centralised, large scale seaweed farms may potentially come with large scale environmental impact.

Monoculture > risk

Biosecurity > risk

Benefit to communities > ???

Sources: United Nations Environment Programme (2023). Seaweed Farming: Assessment on the Potential of Sustainable Upscaling for Climate, Communities and the Planet. Nairobi

Hu, Z-M, Shan, T-F, Zhang, Q-S, et al. Kelp breeding in China: Challenges and opportunities for solutions. Rev Aquac. 2023; 1-17. doi:10.1111/raq.12871



SUSTAINABLE, GOOD FOOD CULTURE IS...

To build a **regenerative** seaweed farming industry based on sustainable practices, contributing to climate action through sustainable food production and equitable partnerships with coastal communities.







We support mulitiple United Nation Sustainable Development Goals:



CHALLENGES



From within the wider seaweed industry:

Misrepresentation of what sustainability means with a lack of scientifically-proven data.

Lack of transparency and stability in pricing.

A general lack of investment interest in communitybased seaweed farming projects.



On the local level:

Need more publicly accessible knowledge-share and technological institutions with seaweed aquaculture expertise.

Transparency and co-operation.







OUR COMMUNITY: TEAM & COLLABORATORS



















"Why not?"





























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